

# Web Site Translation

## Website Translation

A quality translation of your website can attract thousands of additional potential foreign clients. The web opens new horizons in international marketing giving you access to a global market and truly international audience as simply and effectively as advertising locally. The accurate and culturally appropriate translation of the targeted country's audience can open doors to emerging markets for your business.

All our experimented professionals translate into their mother tongue giving you a text that appear like it was written in that particular language. We translate ideas and not merely words, that is of utter importance in website translation in order to have the visitor think that the site was originally written in their own language.

The localization of web sites (or applications) not only consists in translating the contents (pages, menus, buttons, etc) but also of assuring full functionality in the target language. Localization is a form of translation that requires specialized skills and an excellent knowledge of Web sites at the highest technical level (tree structures, source code, data bases in background, JavaScript, etc) to produce a target site of quality and to make sure that the translation is accurate and transparent for the end-user.

It is important not to do a pure translation, but to adapt each paragraph, button, and element to the site's theme and use technical vocabulary suited to the target audience. Anon Solution's translators posses the technical expertise necessary for the appropriate localization of the most sophisticated of Web sites.

We execute the translation directly into HTML (or similar) format without modifying the outlying code, only the content, therefore making it easier for the webmaster to simply cut and paste without any additional modification to the source code.

We can also translate graphical elements using common software applications such as Photoshop so that the web master doesn't even have to modify the GIF or JPEG files. We can also translate common search engine optimization elements like alt tags, title tags, Meta description, Meta keywords and so on. Please contact us for further details.